

KAMONYI DISTRICT

ACADEMIC YEAR 2024-2025

Subject: Entrepreneurship Holydays Work Senior Five (All combinations) /100 MARKS

Instructions: this paper is composed by 2 sections:

Section A: Attempt all questions (55 marks)

Section B: Attempt any three questions of your choice (45 marks)

SECTION A: ATTEMPT ALL QUESTIONS (55 MARKS)

Q1. How would you define an entrepreneur? /3marks

Q2. Write short notes on the following concepts:/5marks

Marketing, b) Market research, c) Potential market, d) Business contract,

e) Business Public relations

Q3. Complete by :Development, Social development or Economic development /4marks

a) is a gradual process through which there is a persistent increase both in quality and quantity of goods and services that are enjoyed by the people in a community or a country

b) is the development of economic wealth of countries or regions for the well-being of their inhabitants

Q4. a) What is Business Model Canvas (BMC)/3marks

b) Identify the importance of using BMC in business/5marks

Q5. Why to conduct market research for entrepreneur before starting new business activities/5marks

Q6. Describe any five features/characteristics of a good goal/5marks

Q7. Write any 4 considerations that an entrepreneur should analyze in evaluating the viability of the business opportunity/ 4Marks

Q8. Explain any 3 entrepreneurial practices that hinder business growth /6Marks

Q9 a) What is a Primary research /3Marks

b) Clearly, describe the reasons why researchers are advised to conduct Primary research /6Marks

Q10. Discuss the types of Mergers as ways of business growth strategies. /6marks

SECTION B: ATTEMPT ONLY THREE QUESTIONS FOR 45MARKS

Q11. The use of ICT and technology has affected every aspect of business, transforming not only the way that business is conducted but also creating new business opportunities, sectors and jobs. Information Communication Technology itself offers numerous business opportunities. With 5 clear business examples describe businesses that you can start and earn money in your home community as the result of ICT /15Marks

Q12. Discuss Ways of ending a business contract/15marks

Q13. Discuss Role of entrepreneurship towards social responsibility/15 marks

Q14. Analyse the extract below from “Report for the African Centre for Economic Transformation (ACET)” and answer questions that follow. RWANDA CASE STUDY ON ECONOMIC TRANSFORMATION (Dickson Malunda (PhD) March 2012) Rwanda is one of the best performing countries in Africa and an example of success in post-conflict reconstruction (Bigsten and Isaksson 2008). Following the devastating effects of the genocide against the Tutsis on Rwandan economy in 1994, the government embarked on an extensive reconstruction program based on sound economic policies, peace and stability. Rwanda has been widely acknowledged for the progress it has made in fighting corruption and promoting gender equality. It has made dramatic progress in creating a soft business environment in recent years becoming one of the most improved countries in the world in the annual Doing Business Index. The combination of these factors restored confidence in Rwanda as a nation, thus attracting private sector investment and overseas development assistance both of which have been crucial in both the post-war reconstruction and setting a path for sustained economic transformation.

Required: Referring to the extract and experience from your community and the country at large, briefly describe the factors that have influenced socio economic development in Rwanda.

/15marks

GOOD LUCK!!